





# Odyssey House Third-Party Fundraising Event Handbook



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# ABOUT ODYSSEY HOUSE



Odyssey House provides safe, secure, and supportive accommodation for individuals and their children who are victims of domestic violence, are in crisis, or in need of a housing alternative. Odyssey House is open 24 hours a day, 7 days a week.

In the 2020/2021 year, we supported 130 adults and 123 children at our emergency shelter and had over 3,500 calls to our crisis line. We provide facilitated groups, trauma counseling, child care, afterschool care, community outreach, and public education.

Since the late 1970's Odyssey House has been working with the community to provide these services and outreach, but our mission looks towards the future, to reach into the cultures that can grow with diversity and understanding.



#### WHAT IS A THIRD-PARTY FUNDRAISER?

Third-Party Fundraisers are a great way to make an impact in the community and have fun while doing it! These kinds of fundraisers are what the spirit of giving and charity are all about, starting from the individuals, businesses, or organizations that want to make a difference.

All you need to get started is an idea for an event. A Bake Sale, Walk-a-Thon, Silent Auction, Concert... Just to name a few! Start with what interests you, and how you can use that passion to do something amazing!

You get to know that your efforts and generosity are going to an amazing program that has a strong foundation in the peace country



#### SOME IDEAS FOR A FUNDRAISER

Bake Sale

Walk-a-Thon

**Board Game Tournament** 

Silent Auction

Benefit Concert/DJ

Art Show

Staff Party Fundraiser

Car Wash

Dance-a-Thon

Dodgeball Tournament

Recipe Books

**Cooking Class** 

Twitch Video Game Fundraiser

Tailgate Fundraiser

Film Festival

**Dinner Party** 

**Eating Contest** 

Art Auction

Battle of the Bands

Pancake Breakfast

Casino Night

Wine Tasting

**Fashion Show** 

Scavenger Hunt

Karaoke Night

Afternoon Tea

**Comedy Night** 

Trivia Night

Yard Sale

Community Potluck

Talent Show

**Basketball Tournament** 

Craft Fair

Ice Cream Social

**BBQ Cook Off** 



#### **GUIDELINES & SUPPORT**

We are so grateful that you have chosen Odyssey House to be the charity that you support for your fundraising efforts and we would like to help any way possible. We have a few guidelines and expectations for all our third-party fundraisers.

#### GENERAL GUIDELINES

Odyssey House is founded on the principles that no person deserves to live with violence. We try to see people through a trauma informed lens, and treat everyone with compassion, respect, and honesty. We expect those who wish to partner with us for any of our events or as a third-party fundraiser would also believe in these principles and have a passion to eliminate domestic violence and toxic masculinity.

#### SUPPORT FROM US

- · This fundraising handbook
- · Rack Cards on Odyssey House
- Some promotional materials
- Advertising public events on our Social Media
- Attendance from staff on request if available
- Presentation from our Public Education team if available
- · Tax receipts, if applicable
- · Thank you letter

#### **LIMITATIONS**

- We cannot guarantee attendance from staff or presenters
- We cannot provide insurance coverage
- We cannot reimburse you for fundraising expenses
- · We cannot share any donor lists
- We cannot share any of our client information
- We cannot provide you with any email lists.

#### GENERAL EVENT TERMS & CONDITIONS

- 1. The Application for the event must be approved by Odyssey House before publicizing or holding the event.
- 2.One person involved in the event must be chosen to act as the Fundraiser Coordinator for the event. This is generally the person applying for the fundraiser, so please inform us if it is someone else.
- 3. Odyssey House reserves the rights to withdraw the use of its name and Proud to Support logos if we discover the event or the organizers do not align with our principles.
- 4. If the event is canceled for any reason, the Fundraiser Coordinator agrees to contact Odyssey House at least 48 hours prior to the event.
- 5. Odyssey House will not assume any legal or financial responsibility for the event or its promotion.
- 6. Odyssey House is not responsible for any damage or accidents to persons or property in relation to the event.

### "PROUD TO SUPPORT" LOGO GUIDELINES

#### **Proud to Support Logo**

Our Proud to Support logo has been designed specifically for our third-party fundraisers. It includes our House Symbol and can be used to show that your event is there to proudly support Odyssey House.







We provide 4 different logos, a large full color logo for banner print, and three smaller logos that can be used for projects and online.

Please do NOT use the standard Odyssey House logos in any of your promotional materials. Anything using the standard logo needs to get approval of our organization. You are free to use the Proud to Support logo to create your own promotional material once your event has been approved.

#### Clear Space & Minimum Size

We have outlined the logos to ensure there is enough clear space around the logo, please do not have any images or text overlap these lines to ensure the logo is adequately represented. The Logo should never be reproduced smaller than 1.5 inches wide, or 200 pixels wide for online applications.

#### Color & Art

You should always use the master files provided to you by Odyssey House, and never alter the artwork, this includes changing the aspect ratio (stretching or flattening) or placing other text or graphics over the logo. We would prefer the color variant be used, but the black and white logos can be used to work best with your project or for black and white printing.

If you have any questions about the logo or its usage, please email communications@odysseyhouse.ca

## THIRD-PARTY FUNDRASIER Donation Tracking Form

NAME

ADDRESS



POSTAL CODE

#### **Fundraiser Coordinator Information**

EVENT

CITY, PROVINCE

ORGANIZATION	DAYTIME PHONE	Ē	EMAIL ADDRESS	EMAIL ADDRESS	
Donations				n's Residence Association name and address are provided	
NAME	PHONE	EMAIL O Send my tax re	EMAIL O Send my tax receipt by email		
ADDRESS	I	CITY, PROV	POSTAL CODE	Method of Payment	
NAME	PHONE	EMAIL O Send my tax re	EMAIL O Send my tax receipt by email		
ADDRESS		CITY, PROV	POSTAL CODE	Method of Payment	
NAME	PHONE	EMAIL O Send my tax receipt by email		Donation Amount	
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NAME	PHONE	EMAIL O Send my tax receipt by email		Donation Amount	
ADDRESS		CITY, PROV	POSTAL CODE	Method of Payment	
NAME	PHONE	EMAIL O Send my tax receipt by email		Donation Amount	
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# ODYSSEY HOUSE

www.odysseyhouse.ca communications@odysseyhouse.ca